



Company Descriptions

Qusitive

Qusitive (TSXV: QUIS) is a premier, global Microsoft partner that harnesses the Microsoft platform and complementary technologies, including custom solutions and first-party offerings, to generate transformational impact for enterprise customers. PayiQ, Qusitive's Payment Solutions division, leverages the Microsoft Azure cloud to transform the payment processing industry into an entirely new source of customer engagement and consumer value. Additionally, Qusitive's Cloud Solutions business focuses on helping enterprises accelerate their digital transformation journeys, including pairing the insights gained through PayiQ with powerful data & analytics and business applications practices. Qusitive serves clients globally from seventeen employee hubs across the world.

PayiQ General

100-word description

PayiQ, a Qusitive company, is the first cloud-enabled, end-to-end payment processing platform. Our reseller solutions are designed to improve payment processing for ISOs and ISVs through a suite of new technologies that automate and streamline traditional back-office operations to improve efficiency and improve merchant support. For merchants, our Payments Intelligence® solution captures and analyzes rich data from every card-based transaction in every channel and transforms everyday payment transactions into deep consumer insights. It optimizes consumer engagement operations by creating individual profiles that map previous buying behaviors and category preferences, allowing merchants to deliver personalized promotions based on a customer's interests.

75-word description

PayiQ, a Qusitive company, is the first cloud-enabled payment processing platform. Our reseller solutions provide processing for ISOs and ISVs through a suite of new technologies that automate traditional back-office operations to improve efficiency. For merchants, our Payments Intelligence® solution captures rich data from every card-based transaction in every channel. It optimizes consumer engagement operations by creating individual profiles that map previous buying behaviors, allowing merchants to deliver personalized promotions based on a customer's interests.

50-word description

PayiQ is the first cloud-enabled payment processing platform. Our reseller solutions provide processing for ISOs and ISVs through new technologies that automate traditional back-office operations. For merchants, our Payments Intelligence® solution captures data from every card-based transaction. It optimizes consumer engagement by creating individual profiles, allowing merchants to deliver personalized promotions.

PayiQ: Payments Intelligence®

100-word description

PayiQ, a Qusitive company, is an innovative payment processing and Payments Intelligence® platform and data insights company whose solutions are designed to optimize a merchant's consumer engagement operations. The company's patented Payments Intelligence® solution captures and analyzes rich data from every card-based transaction in every channel. We transform everyday payments data into customer engagement by empowering a merchant's ability to deliver personalized promotions based on previous buying behaviors and category preferences to shoppers at the point of purchase in real-time. PayiQ's Payments Intelligence® dramatically increases a merchant's customer engagement, loyalty, and revenue.

75-word description

PayiQ, a Qusitive company, is a payment processing and data insights company whose solutions optimize a merchant's consumer engagement operations. The company's patented Payments Intelligence® solution captures and analyzes rich data from every card-based transaction. PayiQ transforms everyday payments data into customer engagement by empowering a merchant's ability to deliver personalized promotions based on previous buying behaviors to shoppers at the point of purchase. PayiQ's Payments Intelligence® increases a merchant's customer engagement, loyalty, and revenue.

Merchant Services: ISO/ISV

75-word description

PayiQ, a Qusitive company, is an innovative payment processing platform whose solutions are designed to optimize payment processing for ISOs and ISVs while offering a new way for merchants to enhance consumer engagement. Our cloud-enabled architecture enables a range of new technologies that streamline traditional ISO/ISV back-office operations through automated underwriting, onboarding, agent residual payments, and chargeback management to lower costs while improving efficiency and support.

50-word description

PayiQ, a Qusitive company, is a payment processing platform whose solutions optimize processing for ISOs and ISVs. Our cloud-enabled architecture enables a range of new technologies that streamline traditional ISO/ISV back-office operations through automated underwriting, onboarding, agent residual payments, and chargeback management to lower costs while improving efficiency and support.